



PUNTA GORDA ENGLEWOOD BEACH

The Charlotte Harbor Gulf Island Coast

Charlotte County Tourist Development Council Meeting Minutes Friday, April 17, 2026

A meeting of the Charlotte County Tourist Development Council was held Friday, April 17, 2026, at the Murdock Administration Building, Conference Room B-106, 18500 Murdock Circle, Port Charlotte, FL.

Members Present

Commissioner Christopher Constance
Kathy Burnam
David Haynes
Councilmember Janis Denton
Vince Parrotta
Robin Madden
Keith Farlow

Members Absent

Gary Butler
Councilmember Melissa Lockhart

Staff Present

Emily Lewis, Deputy County Administrator
David Moscoso, Assistant County Attorney
Sean Doherty, Tourism Development Director
Lois Croft, Public Relations Manager
Maureen Morgenthien, Marketing Manager
Sean Walter, Sports Sales Manager
Robyn Price, Meetings Market Sales Manager
Aimee Blenker, Director of Leisure Sales
Jerry Jones, Film Commissioner
Roger Davis, Fiscal Services
Kimberly Powell, Admin. Services Coordinator
Dan Roe, Tax Collector's Office
Michelle Oquendo, Business Analyst
Amy Cantrell, Sales Assistant

Guests

Chris Lopez – FRLA, Florida Restaurant and Lodging Association
Doug Izzo – Englewood Chamber of Commerce
Bob White - Charlotte County Chamber of Commerce
Jim Finch – Charlotte Harbor Event & Conference Center
Yolanda Ball – Cellet
Chloe Hollander – Sunseeker
Cole Kelly – Punta Gorda Adventures
Deb Lux – Punta Gorda Mayor Councilmember

I. **Call to Order & Pledge of Allegiance**

David Haynes called the Charlotte County Tourist Development Council (TDC) meeting to order at 9:01 a.m.

- II. Roll Call**
A quorum was established.
- III. Approval of the Agenda**
A motion was made by Janis Denton and seconded by Kathy Burnam to approve the agenda. Motion carried unanimously.
- IV. Citizens' Input**
There was no citizens' input on any agenda items.
- V. Approval of TDC Meeting Minutes**
A motion was made by Kathy Burnam and seconded by Robin Madden to approve the minutes of February 13, 2026. Motion carried unanimously.
- VI. Budget Report - Roger Davis**
The fiscal report was presented by Roger Davis. Davis provided a FY26 Budget Summary. Davis advised that operating expenditures are \$6,307,078.00, transfers \$7629.819 with \$1,400,406 encumbered. Total budget expended is 44%. The largest portion was for promo activities advertising. Davis reported the tourist development trust fund, fourth and fifth cent, total of \$600,000 with \$357,821 encumbered for advertising promotional activities.
- VII. Tourist Tax Report- Dan Roe**
The tax collector report was presented by Dan Roe. Roe reported that the 2nd Quarter 2026 January through February collections were at \$2,328,013.39. Roe continued to report that there were 602 suspect accounts on file. Roe reported inactive suspect accounts found in the 2nd quarter are 2. Roe reported 3203 active accounts with 147 new accounts added.
- VIII. Budget Review**
Gary Butler confirmed in advance that the budget is in order.
- IX. Presentations**
Cole Kelly, Punta Gorda Adventures, provided a verbal presentation on behalf of the Punta Gorda Adventures application for funding for the Red, White, and Blue Days of Punta Gorda event. Based on the scoring tabulation of 88.9% in favor of the application, The TDC found that Punta Gorda Adventures – Red, White, and Blue Days of Punta Gorda does meet and exceed the 60% for funding eligibility. Councilmember Kathy Burnam made a motion to approve funding for up to \$10,000, which was seconded by Robin Madden. The motion carried unanimously.
Chole Hollander, Sunseeker, provided a verbal presentation on behalf of the Sunseeker Wine and Jazz event. Based on the scoring tabulation of 80.3% in favor of the application, The TDC found that Sunseeker – Wine and Jazz event does meet and exceed the 60% for funding eligibility. Councilmember Keith Farlow made a motion to approve funding for up to \$10,000, which was seconded by David Haynes. The motion carried unanimously.
Yolanda Ball, Cellet Marketing and Public Relations, provided a presentation featuring a United Kingdom update on public relations and marketing our destination in the UK.
Vince Parrota, Sunseeker, provided a presentation on the property expansion of Sunseeker.

X. Director/Staff Report - Sean Doherty

Sean Doherty, Tourism Director, provided a recap of the Tourism Department Board Report. Doherty provided a recap on the marketing, sports, leisure, meetings, and public relations departments. Doherty discussed the upcoming Tourism Celebration. Doherty announced the resignation of Brynja Phipps and praised her time with the VCB.

Emily Lewis, Deputy County Administrator, discussed the sales tax focus group.

XI. Citizens' Comments

Chris Lopez, Florida Restaurant and Lodging Association, discussed the legislative initiatives. Lopez informed that business is good. Lopez discussed a referendum to increase TDT in Collier County to 6%. FRLA is working with Kathy at Fishermen's Village for an upcoming event. There will be an update on the event as it is finalized.

Jim Finch, Charlotte Harbor Event and Conference Center, reported 103 bookings for FY26 – October – March.

XII. Council Comments

David Haynes reported an increase in business and an increase in revenues for rental properties. Haynes reported that his business is utilizing new technology to improve guest experience.

Keith Farlow reported that business in West County is going well.

Janis Denton reported that Punta Gorda has been working on drainage. Denton is pleased that City Hall is looking better, and renovations will start soon.

Kathy Burnam thanked the VCB for the information and for the recent FAM groups. Burnam informed of the upcoming celebration at Fishermen's Village for Earth Day. Burnam mentioned partnering with FRLA for an upcoming fundraiser. Burnam informed of the upcoming Jazz on the Harbor event on June 13th.

Robin Madden reported that March was very good for business and April is looking good. Madden reports that future business is improved with bookings coming in for 2028. Madden reports that real estate values are down, but sales have improved.

XIII. Next Scheduled Meeting

The next scheduled TDC meeting is at 9:00 a.m. Friday, June 19, 2026. The meeting will be held in Conference Room B-106, 18500 Murdock Circle, Port Charlotte, FL 33948.

XIV. Adjourn

The meeting adjourned at 11:52 a.m.

Approved

These meeting minutes are in DRAFT form until approved at the June 19, 2026, TDC meeting.